



**Accelerate ASU**  
**Empower high school**  
**students with world-class**  
**college courses**



**Expanding universal access to  
opportunity for learners – at  
every stage of life.**

# ASU Charter

ASU is a comprehensive public research university, measured not by whom it excludes, **but by whom it includes and how they succeed**; advancing research and discovery of **public value**; and assuming **fundamental responsibility** for the economic, social, cultural and overall health of **the communities it serves.**



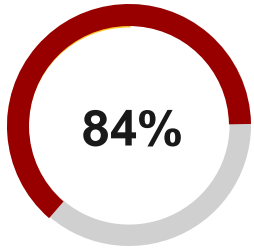
**Everyone deserves a viable path to college. But, often that path is muddled with obstacles, including:**

- 
- **Cost**
  - **Cumbersome forms and applications**
  - **Exclusionary admissions policies**

The college journey should be easier for all learners to navigate.

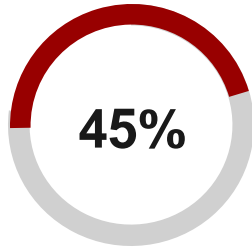
# Early college students are more likely to

enroll in college and earn a college degree after high school graduation.



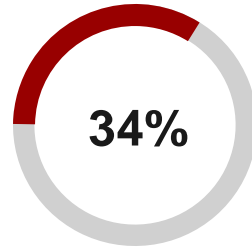
## Enrolled in College

More than four in five early college students enrolled in college, compared to only 77% of control students.



## Completed a College Degree < 6 Yrs

More than two in five early college students completed a college degree within six years after high school, compared to only 33% of control students.



## Completed a Bachelor's < 4 Yrs

More than one in three early college students completed a bachelor's degree within four years after high school.



# Entering with college credits increases ASU students' success and persistence through their degree

- AZ residents persistence through college is increased by **over 24%** if learners enter ASU with college credits.
- 91% of those who enter ASU with college credits stay 4+ years at ASU. Many complete a second major or a Masters Degree.

ASU 4-Year Graduation Rates Fall 2018 Campus Immersion FTFYS	Overall	With College Credits	Without College Credits
Total	57.0% (11,753)	67.5% (6,021)	45.9% (5,732)
Arizona Resident	<b>58.1%</b> (7,464)	<b>68.4%</b> (4,233)	<b>44.6%</b> (3,231)
Non-resident California	52.4% (1,299)	61.3% (465)	47.5% (834)
Non-resident Other	55.7% (2,594)	67% (1,274)	44.9% (1,320)

# Changing the college access equation for high school learners



Through **Accelerate ASU**, students in high school have the unique opportunity to earn college credit without having to incur the financial or GPA risks.

## Student Benefits

- **Accessible:** Removes cost barriers so all students can access world-class college courses.
- **Rigorous curriculum:** Courses are designed by expert faculty at ASU, with credit widely transferable to universities around the country.
- **Simple enrollment:** Students can start courses with a simple online sign-up — no application required.
- **No risk to transcript:** Students can add the course to their ASU transcript if they wish. If they do not pass or choose not to transcript the course, no payment is required.
- **High success rates:** Accelerate ASU achieves high passage rates, including students without prior experience at the college level.

# You choose the support model

## Flexibility based on your school's design



### Facilitated Model

- Teacher-led courses during class hours.
- Alternative to traditional AP and dual enrollment courses.
- Delivered concurrently with aligned high school courses.
- Correlated to highest rates of student success.



### Supervised Model

- Dedicated space for self-paced learning.
- On-hand staff available to answer student questions as needed.
- Students can complete their coursework on their own time and schedule.



### Individual Model

- No school space or teacher support needed.
- Students use independent signup process for courses.
- Student takes course outside of high school hours.
- Students can complete coursework on their own time and schedule.



# A sampling of curriculum and courses

- **STEM**
- **Business**
- **Career**
- **Life Skills**
- **Humanities**

# STEM courses



## Science and engineering

- AST 111: Intro to Solar Systems Astronomy (4)
- BIO 100 OD: Biology Beyond (4)
- BIO 130: Intro to Environmental Sci (4)
- SES 106 OD: Habitable Worlds (4)
- CHM 101 OD: Introductory Chemistry
- CHM 114: General Chemistry for Engineers (4)
- CSE 110: Programming for Everyone: Introduction to Programming (3)
- FSE 100: Introduction to Engineering: Imagine. Design. Engineer! (2)
- FSE 150: Perspectives on Grand Challenges for Engineering (3)



## Mathematics

- MAT 117 OD: College Algebra and Problem Solving (3)
- MAT 142 OD: College Mathematics (3)
- MAT 170 OD: Precalculus (3)
- MAT 210 OD: Brief Calculus for Business & Economics (3)
- MAT 265 OD: Calculus for Engineers I (3)



## Information technology

- CIS 105 OD: Computer Applications and Information Technology (3)
- ACC 231: Uses of Accounting Info (3)
- ECN 211: Macroeconomic Principles (3)
- ECN 212: Microeconomic Principles (3)
- CIS 308 OD: Advanced Excel in Business (3)
- CIS 309 OD: Business Process Mgmt (3)
- CIS 310 OD: Business & Data Visualization (3)
- CIS 313: Location Analytics (3)
- CIS 405 OD: Business Intelligence (3)

# Humanities courses



## English and poetry

- ENG 101 OD: English Composition (3)
- ENG 102 OD: Research and Writing (3)
- ENG 105 OD: Advance First Year Composition (3)
- ENG 131: Poetry in America: The City from Whitman to Hip Hop (3)
- ENG 194: Poetry in America, 1850-1945 (3)



## History and religion

- HST 100: Global History to 1500
- HST 102: Western Civilization: Ancient & Medieval Europe (3)
- HST 109 OD: US History to 1865
- REL 101: Religion, Culture, and Public Life (3)



## Humanities and social sciences

- ASM 246: Human Origins (3)
- CGF 194: Resilient American Futures: An Academic Road Trip (3)
- COM 100: Introduction to Human Communication (3)
- COM 225: Intro to Public Speaking
- CEE 181: Technological, Social, and Sustainable Systems (3)
- HEP 100: Intro to Health and Wellness (3)
- PAF 112 OD: Identity, Service, and American Democracy (3)
- PSY 101 OD: Introduction to Psychology (3)
- SOC 101 OD: Introduction to Sociology (3)
- SST 220: Intro to Social Transformation (3)

# Business, Career and Life Skills Courses



## Business

- CIS 105 OD: Computer Applications and Information Technology (3)
- ACC 231: Uses of Accounting Info (3)
- ECN 211: Macroeconomic Principles (3)
- ECN 212: Microeconomic Principles (3)
- CIS 308: Advanced Excel in Business (3)
- CIS 309: Business Process Mgmt (3)
- CIS 310: Business & Data Visualization (3)
- CIS 313: Location Analytics (3)
- CIS 405: Business Intelligence (3)



## Leadership and Project mgmt

- OGL 200: Intro to Organizational Leadership (3)
- OGL 220: Behavioral Dynamics in Organizations (3)
- OGL 320: Foundations of Project Management (3)
- OGL 322: Project Time Management (3)
- OGL 323: Project Cost Management (3)
- OGL 324: Resources in Project Management (3)



## Career and life readiness

- EA 11: Foundations of Earned Admissions (0)
- ASU 101: The ASU Experience (1)
- UNI 194: Exploring Work Futures: Self-Discovery, Major Choices, and Career Options (3)

# CTE Aligned For-Credit Pathways

Unlocking earning potential & upward career mobility along the learner's academic journey.



Pathway options that fit learner lifestyle and goals:

- Many working learners serving in entry-level retail and service jobs - not associated with their long-term career or academic goals.
- Mastery Certificates at ASU create a quicker credential pathway that helps learners enter a career role aligned with their program and career goals.
- Learners earn a career aligned credential to put on resume, and earn transferable college credit.
- Unlock earning potential and the ability for upward mobility throughout the academic journey.

# Degree-stackable courses + certificate pathways

Many **Accelerate ASU courses** include workforce-aligned certificates that stack into ASU degree programs.

These programs enable **students to leave high school with up to a year of career aligned college courses.**



# Reimagining Your School Design



Up to 60 credits of college completed

9

10

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## High School

Students complete series of college courses

For schools ready for the next step, we can support you in reimagining your school design.

## Post-Secondary Options

01

Register as an ASU Student

- Students complete second year college career pathway courses while in high school.

02

Continue at Other College / University

- Students take the credits they've earned and attend another college.

03

Continue Local High School

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# More than 300 national partners





# Supporting Student Success

## Supporting Students



Access to our catalog of courses



Dedicated support resources



Targeted communications



Motivation campaigns



ASU 360 Life Services



All learners can also obtain academic support services at no cost at <https://tutoring.asu.edu/>

## Supporting Administration



Access to Real Time Analytics Dashboard



The ability to select the specific courses or pathways that are available to their learners



Organizations may request a personalized website for their learners.



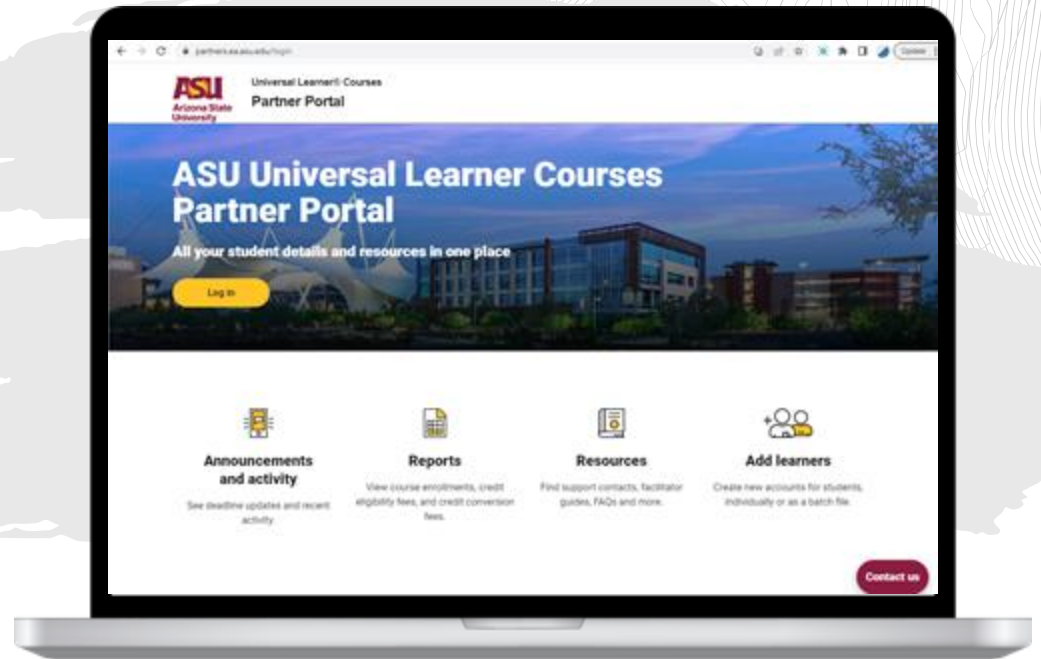
# Partner Portal: Tracking Learning Outcomes

Your Partner Portal allows for **seamless tracking of student performance** throughout courses.

Enrollment data is available for all learners that sign up through a portal and additional student-level data reports are available for FERPA approved individuals.

## Reports Available

- Enrollment
- Credentials
- Learner Registration Data
- Learner Profiles
- Grades Report



# Next Steps

Getting started is easy!  
Your school can be up and  
running in under a week.

**Supporting Your Success**



**Taylor Stupka**  
Partnership Manager  
[taylor.stupka@asu.edu](mailto:taylor.stupka@asu.edu)

# Earned Admission

Empower learners with a flexible pathway to higher education at the most formative point in their journey.



# Earn your spot in college one flexible course at a time

College is now within reach for everyone through **Earned Admission** – A flexible, low-risk pathway to a college degree.



**Learners take courses online from ASU leading faculty to earn ASU credits.**

- Pay for credit only when you pass
- Earn a combined 2.75 GPA in 12-24 credit hours *(dependent on age)*

**Your spot at ASU is guaranteed, or transfer your earned credits towards a degree at another institution.**



# Earned Admission brings college access to learners across the globe.



## Earned Admission Benefits:

**Start Anytime.** Choose from 60+ for-credit courses, all available online, with many offered as self-paced. Pay only \$25 to start.

**Universal Eligibility.** No transcripts needed. No application required to start. No GPA thresholds.

**No penalty for failure.** Pay \$400 for your course only if you successfully pass and want to transcript.

**Earn college credit.** Receive a transcript with your completed courses. Transfer this credit to ASU or another university.

**Earn admission to ASU.** Pass 12-24 credit hours with a combined 2.75 or above and earn your spot at ASU.

# Impact and Outcomes

Our impact is reflected in the program outcomes; once enrolled, Earned Admission students have higher retention rates and first-semester GPAs than traditionally admitted students.

**Students admitted to and enrolled through Earned Admission (EA\*) are succeeding at ASU.**

The average **retention rate** (term-to-term) for ASU students admitted through the EA pathway (79.4%) is **nearly 7 percentage points higher than the average retention rate of ASU Online undergraduate students\*\* (72.8%).**

The **drop/withdraw rate for EA pathway students has been consistently lower than that of the general ASU Online undergraduate population.**

**65% of EA pathway students have a GPA of 3.0 or higher.**

**Over 330 EA pathway students have graduated from ASU.**

**Take the first step with  
Earned Admission.**

[ea.asu.edu](https://ea.asu.edu)



Sarah Johnson

*Director of Earned Admission and ULC Portfolio  
Administration*

[sfuhs@asu.edu](mailto:sfuhs@asu.edu)



**Learning Enterprise**  
**Talent Development**  
**& Workforce**  
**Education**





## CareerCatalyst Vision

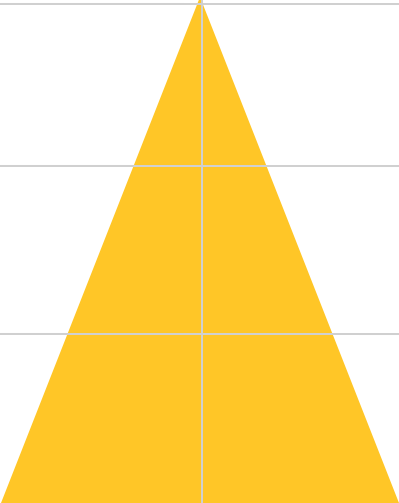
**Leverage ASU resources to build and scale an integrated portfolio of job-relevant education assets that:**

**Serves learners at every career stage**

**And provides employers with a more skilled workforce**

# CareerCatalyst programs serve learners with **in-demand skills at every level** of your organization

	HUMAN SKILLS	FUNCTIONAL SKILLS
ADVANCED SKILLS	<b>Executive Leadership</b>	<b>Frontier Technical</b>
MID-LEVEL SKILLS	<b>Managerial</b>	<b>Functional Technical</b>
ENTRY-LEVEL SKILLS	<b>Foundational Professional</b>	<b>Foundational Technical</b>



# Current portfolio

## Over 250 programs that serve working learners



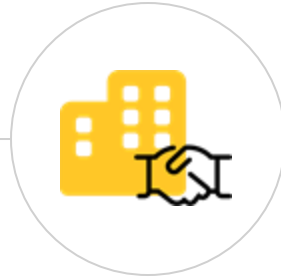
### On-demand course library

A broad portfolio of self-paced programs accessible to learners anytime, anywhere



### Career Bootcamps

Career bootcamps prepare learners for entry-level roles in in-demand technical fields



### Executive education






Working professionals learn future-ready skills and connect with a network of experts



### Custom partnerships

Custom learning experiences designed based on your workforce education priorities

# We offer **innovative delivery approaches** that fit your organization's needs

IN-PERSON	HYBRID	ONLINE		CUSTOM
 <b>In-person offerings</b> High-touch, leading-edge, face-to-face delivery	 <b>Hybrid programs</b> Combines leading-edge, face-to-face delivery and scalability of digital delivery	 <b>Self-paced offerings</b> On-demand and available to any learner, at any time, at any scale	 <b>Live online learning</b> Synchronous programs for cohorts of learners to engage live with instructors and peers	 <b>Custom Delivery</b> Custom experience, leveraging the latest in learning design and technology, from the use of AR to gamification and more.

# Contact Information



**Mitch Friedland**

Career Catalyst Business Development Director

[Mitch.Friedland@asu.edu](mailto:Mitch.Friedland@asu.edu)

# Appendix

# Degree Stackable Certification

## Google IT Professional Certificate

- A degree stackable series of courses that includes access to the Google IT certification.
- The five-course NanoBachelors' includes industry-relevant curriculum designed to prepare learners for entry-level roles in IT support.
- This innovation empowers learners to earn entry level certificates for immediate workplace value while making progress toward more advanced degree programs.

### Courses



Technical Support  
Fundamentals



Operating Systems



System Administration



The Bits and Bytes of  
Computer Networking



Security





# Poetry in America

**One of the most popular courses for high school learners!**

In this course, we consider those American poets whose themes, forms, and voices have given expression to visions of the city since 1850. Beginning with Walt Whitman, the great poet of nineteenth-century New York, we explore the diverse and ever-changing environment of the modern city—from Chicago to London, from San Francisco to Detroit—through the eyes of such poets as Carl Sandburg, Emma Lazarus, Edna St. Vincent Millay, Langston Hughes, Marianne Moore, Frank O'Hara, Gwendolyn Brooks, Allen Ginsberg, Robert Hayden, and Robert Pinsky, as well as contemporary hip hop and spoken word artists. This course introduces content and techniques intended to help students and educators learn how to read texts of increasing complexity. Readings and activities were chosen and designed with the Common Core English Language Arts (ELA) standards in grades six through 12 in mind.

**ASU** Center for  
Public Humanities  
Arizona State University



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